



Great Brak Post



Advertising & Sales Enquiries:
Mike Ehrman: (083) 258 9954
 sales@greatbrakpost.co.za

The **GREAT BRAK POST** is a local community newspaper from Great Brak River. We bring you the latest local news and news from George, Mossel Bay and surrounding Garden Route Towns. We aim to be more informative, well-supported and widely read with every issue we publish between George and Mossel Bay through our 70 outlets.

The newspaper is distributed monthly, with a print run of 3000. Our content aims to better inform the local community of news, happenings and events in and around our beautiful town, as well as offering a platform for local businesses to advertise their services.

Booking for advertising space must be done by the 15th of every month. All artwork and payment must be received by the 20th of the month. Final booking space ONLY secured upon payment.

RATES & SPECIFICATIONS 2016

Advertising material must be supplied in high resolution format (300dpi) as a CMYK jpeg or pdf file. Please check for Bleed Requirements. Please send advert material to design@greatbrakpost.co.za and editorial material to editorial@greatbrakpost.co.za

FRONT COVER (Full Colour)		
	SIZE (mm)	COST
1/3 Page	190 x 90	R1 400
BACK COVER (Full Colour)		
	SIZE (mm)	COST
Full Page	210 x 297 (220 x 317 with bleed)	R2 670
1/2 Page	190 x 130	R1 600
1/3 Page	190 x 90	R1 400
INSIDE COLOUR PAGES (Full Colour) - inside front & inside back		
	SIZE (mm)	COST
Full Page	210 x 297 (220 x 317 with bleed)	R2 460
1/2 Page	190 x 130	R1 600
1/4 Page	92 x 130	R 800
INSIDE PAGES (Black & white)		
	SIZE (mm)	COST
Full Page	210 x 297 (220 x 317 with bleed)	R2 150
1/2 Page	190 x 130	R1 070
1/4 Page	92 x 130	R 550
1/8 Page	92 x 63	R 375
SERVICES PAGE (Black & white)		
	SIZE (mm)	COST
Business card	92 x 40	R 265
CLASSIFIEDS (maximum 30 words)		
	SIZE (mm)	COST
R40 for 20 words and R1/word thereafter - NO CASH DEPOSITS PLEASE		

LOOSE INSERT RATES	
SIZE	COST
DL Leaflet:	R0.50ea (Min 1000)
Booklets (max size A5):	R0.60 (Min 1000)

CONTACT US:

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Banking Details:

Bank name: **NEDBANK**
 Branch No: **168-642**
 Account Holder: **Targa Publishing**
 Account No: **2686 143 681**(Savings Acc)
 Payment Reference: **Invoice Number**

Enquire for Advertorial rates.

ADVERT SIZES

1/4 Page
(92mm x 130mm)

1/8 Page
(92mm x 63mm)

Business Card
(92mm x 40mm)

1/2 Page
(190mm x 130mm)

1/3 Page
(190mm x 90mm)