



Great Brak Post



Advertising & Sales Enquiry
Mike Ehrman 083 258 9954
sales@greatbrakpost.co.za



The Great Brak Post is a local community newspaper from Great Brak River. We bring you the latest local news from George to Mossel Bay and surrounding Garden Route Towns. We aim to be more informative, well-supported and widely read with every issue we publish and distribute freely through our numerous outlets.

The newspaper is printed and distributed on a monthly basis, we currently print 4000 copies. Our content aims to better inform the local community of news, happenings and events, as well as offer a platform for local businesses to advertise their products and services.

Booking for advertising space must be done by the 15th of each month. All artwork and payment must be received by the 20th of the month. Final booking space is ONLY secured upon payment

RATES & SPECIFICATIONS 2018

Advertising material must be supplied in high resolution format (300 dpi) as CMYK jpeg or PDF files.

Please check *bleed requirements*.

Please send advert material to design@greatbrakpost.co.za and editorial material to ed.gbp@greatbrakpost.co.za

FRONT COVER (Full Colour) (width x height)			LOOSE INSERT RATES	
	Size (mm)	Cost	SIZE	and COST
1/3 Page	190 x 90	R 1 400.00		
BACK COVER (Full Colour) (width x height)			DL Leaflet	R0.50 ea (Min 1000)
	Size (mm)	Cost	Booklets:	R0.60ea (Min 1000)
Full Paeg	210 x 297 (220x317 with bleed)	R 2 670.00	(Max size A5)	
1/2 Page	190 x 130	R 1 600.00		
1/3 Page	190 x 90	R 1 400.00		
1/4 Page	92 x 130	R 800.00		
INSIDE (Full Colour) (width x height)			CONTACT US:	
	Size (mm)	Cost	Mike Ehrman	
Full Page	210 x 297 (220x317 with bleed)	R 2 460.00	083 258 9954	
1/2 Page	190 x 130	R 1 600.00	sales@greatbrakpost.co.za	
1/3 Page	190 x 90	R 1 400.00	Laurinda Smit	
1/4 Page	92 x 130	R 800.00	082 738 8011	
1/8 Page	92 x 63	R 480.00	ed.gbp@greatbrakpost.co.za	
INSIDE (Black & White) (width x height)			Marianne Alberts	
	Size (mm)	Cost	076 025 0153	
Full Page	210 x 297 (220x317 with bleed)	R 2 150.00	articles@greatbrakpost.co.za	
1/2 Page	190 x 130	R 1 070.00		
1/3 Page	190 x 90	R 900.00		
1/4 Page	92 x 130	R 550.00		
1/8 Page	92 x 63	R 375.00		
Business Card	92 x 40	R 265.00		

CLASSIFIEDS
 For 20 words thereafter R1.00 per word - No Cash Deposits R 40.00

Enquire for our Advertorial rates
 We do offer discounts for 6 and 11 month booking commitments

Banking Details:

Bank: Nedbank - Savings Account
Branch: 168-642
Account Holder: Targa Publishing
Account No: 2686 143 681
Reference: Invoice Number